



Strong Interest Inventory[®] Profile with College Profile

College Profile developed by Jeffrey P. Prince

Report prepared for
HANNAH SAMPLE
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Interpreted by
Sarah Advisor
State University



HOW THE STRONG CAN HELP YOU

The Strong Interest Inventory® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options

HOW YOU WILL BENEFIT

- Discover your natural strengths and interests
- Identify your potential for growth and development
- Gain insight into your personality and how it affects your work
- Understand your values and how they influence your career choices
- Explore different career options and see how they align with your interests
- Develop a plan for achieving your career goals
- Gain a better understanding of your own and others' behavior
- Discover your unique talents and how to use them to your advantage
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HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

D: c b: ac: a: a d
 a: a: b ad a: R a: c (R), l: a: (l),
 A: c (A), S c a (S), E: (E), a d C: a (C).

Section 2. Basic Interest Scales

Id: c c: a a: G a
 Occ a: a T: d ca: a a: b:
 a: a d a d: f:

Section 3. Occupational Scales

C: a: a d d: a
 a: d a: cc a: d ca: f:
 c: a b: f:

Section 4. Personal Style Scales

D: c b: c: a d: a ad: a
 a: a d a: d: a d
 d ca: b:

Section 5. Profile Summary

P: d: a a c: a: f P: f: d a, a
 f c:

Section 6. Response Summary

S: a: d: a: ac ca
 a: d: da a: f: ca: f: a:

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your standard scores are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Social	S	P a c	T ac ca	P ab d ba	C a
Artistic	A	S a c	C c a	C a ca ab	B a d c a a
Enterprising	E				
Conventional	C	O a da a acc	S a d c d	Ab b da a a a c a d a	Acc ac ab f c c
Investigative	I	Sc c d f a c	P f ab ac b c d c a c	Ma a ca ab a c a a	I d d c c a
Realistic	R	Mac a d	O a b d a d c	M c a ca a d d c d a	T ad c ac ca

YOUR HIGHEST THEMES Social, Artistic, Enterprising	YOUR THEME CODE SAE
--	-------------------------------

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		30	40	50	60	70	
Social	S	VERY HIGH					71
Artistic	A	HIGH					60
Enterprising	E	MODERATE					44
Conventional	C	LITTLE					40
Investigative	I	LITTLE					38
Realistic	R	LITTLE					36

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

- 1. Counseling & Helping (S)
- 2. Teaching & Education (S)
- 3. Social Sciences (S)
- 4. Writing & Mass Communication (A)
- 5. Law (E)

Areas of Least Interest

- Entrepreneurship (E)
- Office Management (C)
- Science (I)

SOCIAL — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
	VH					
	VH					
	H					
	H					
	M					
	M					

ARTISTIC — High

BASIC IGT	STD SCORE & INTEREST LEVEL					STD SCORE
! "	H					#
\$ % &	M					
' (%	M					
%	L)

ENTERPRISING — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
* +	H					
' , -	M					

OCCUPATIONAL SCALES

This section highlights your Profile results on the Occupational Scales of the Strong. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just some of the many occupations linked to your interests that you might want to consider. They do not represent all the occupations that you might want to consider.

1. **Speech Pathologist (SA)**
2. **Paralegal (CE)**
3. **Special Education Teacher (S)**
4. **Elementary School Teacher (S)**
5. **Social Worker (SA)**
6. **Photographer (ARE)**
7. **Broadcast Journalist (AE)**
8. **Reporter (A)**
9. **Occupational Therapist (SAR)**
10. **Advertising Account Manager (AE)**

Occupations of Dissimilar Interest

- Physicist (IRA)**
- Athletic Trainer (RIS)**
- Mathematician (IRC)**
- Veterinarian (IRA)**
- R&D Manager (IR)**

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored "Similar." Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored "Dissimilar"; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

OCCUPATIONAL SCALES

SECTION 3

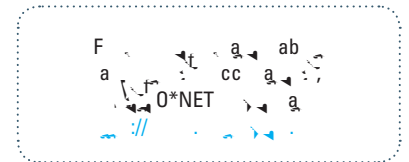
SOCIAL — Helping, Instructing, Caregiving

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
%	'	[Bar chart showing score in Similar range])
		[Bar chart showing score in Similar range]									#
		[Bar chart showing score in Similar range])
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%	2	[Bar chart showing score in Similar range]									
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"		[Bar chart showing score in Similar range]									#
%	,	[Bar chart showing score in Similar range])
	/	[Bar chart showing score in Similar range]									
%	5 %	[Bar chart showing score in Similar range]									
*	2((6	[Bar chart showing score in Similar range]									

Similar results (40 and above)
 You share interests with women in that occupation and probably would enjoy the work.

Midrange results (30–39)
 You share some interests with women in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
 You share few interests with women in that occupation and probably would not enjoy the work.



OCCUPATIONAL SCALES

SECTION 3

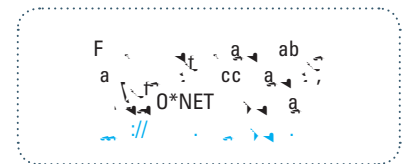
ENTERPRISING — Selling, Managing, Persuading

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
	7)
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	"										3#

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CONVENTIONAL — Accounting, Organizing, Processing Data

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
	'										#
	4 %										
%	%										.
	7 60										.
%											.
	"										.3
'	! -										.3
"											.)
0	%										3
7											3
0 6											3
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	/(3
0	"										3
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OCCUPATIONAL SCALES

SECTION 3

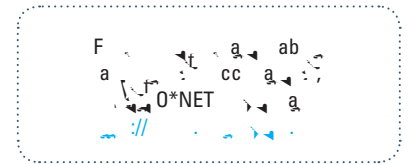
INVESTIGATIVE — Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR		MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	
/%	'	[Bar from 10 to 20]							.3
/%		[Bar from 10 to 25]							3
/%	'	[Bar from 10 to 20]							3#
/		[Bar from 10 to 15]							#
/%	9	[Bar from 10 to 15]							#
/%		[Bar from 10 to 15]							#
/%		[Bar from 10 to 15]							#
/	"	[Bar from 10 to 10]							##
/	'	[Bar from 10 to 10]							##
/	2	[Bar from 10 to 10]							#)
/%	&	[Bar from 10 to 10]							
/	"	[Bar from 10 to 10]							
/	&	[Bar from 10 to 10]							
/		[Bar from 10 to 10]							3
/%	7	[Bar from 10 to 10])
/		[Bar from 10 to 10])
/%	9	[Bar from 10 to 10]							;
/		[Bar from 10 to 10]							

Similar results (40 and above)
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PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

1. You likely prefer working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by example.
4. You may dislike taking risks.
5. You probably enjoy participating in teams.

Clear Scores
(Below 46 and above 54)
You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)
You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE							
Work Style							#
Learning Environment)
Leadership Style							
Risk Taking							.
Team Orientation							

PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES	YOUR THEME CODE
Social, Artistic, Enterprising	SAE

1. Counseling & Helping (S)
2. Teaching & Education (S)
3. Social Sciences (S)
4. Writing & Mass Communication (A)
5. Law (E)

Areas of Least Interest

- Entrepreneurship (E)
- Office Management (C)
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4. Elementary School Teacher (S)
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1. You likely prefer working with people.
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3. You probably prefer to lead by example.
4. You may dislike taking risks.
5. You probably enjoy participating in teams.

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

ITEM RESPONSE PERCENTAGES					
Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupational		3	#	.	#
Social Artistic	#	.		3	#
Academic		.)	#
Leadership		3	#	3	3#
Practical		.			
Writing & Mass	##	33		##	##
TOTAL PERCENTAGE					

100%.

< 3# = < 3# / <) 1< 3# , (>

USING YOUR THEMES

YOUR HIGHEST THEMES	YOUR THEME CODE
Social, Artistic, Enterprising	SAE

Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interest and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

CONSIDERING THEMES OF GREATEST INTEREST TO YOU

Social (S) EMPATHIC HELPERS

Social students prefer to take a helping or altruistic approach involving teaching, developing, or caring for others.

TYPICAL COLLEGE MAJORS			
Child Development Counseling Criminology Dietetics/Nutrition Elementary Education ESL Teaching	Ethnic Studies Family Studies Health Education Hearing and Speech Home Economics Human Services	Nursing Occupational Therapy Physical Education Public Health Recreation Religious Studies	Secondary Education Social Work Special Education Substance Abuse Counseling Urban Studies Women's Studies

TYPICAL COLLEGE MAJORS			

Enterprising (E) ACTIVE PERSUADERS

Enterprising students prefer to influence or lead others through selling the merits of ideas or products.

TYPICAL COLLEGE MAJORS			
Business Administration Business Education Consumer Economics Finance Government History	Hospitality Hotel Management Human Resources Insurance International Business International Relations	Management Marketing Organizational Leadership Personnel and Labor Relations Political Science Pre-Law	Public Administration Public Relations Real Estate Restaurant Management Retail Merchandising Travel and Tourism

USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes related to these occupations and consider related careers as well.

YOUR TOP STRONG OCCUPATIONS

OCCUPATIONAL SCALE	THEME CODE	EDUCATIONAL PREPARATION	COLLEGE COURSES	RELATED CAREERS
	SA	MA or PhD in speech pathology	Chemistry Biological Sciences Anatomy	Rehabilitation Counselor Hearing Technician Occupational Therapist
	CE	AA or BA, plus formal paralegal training	Law Legal Research Criminal Justice	Law Clerk Claims Investigator Lawyer
	S	BA or MA, plus teaching certificate	Education Child Development Communication	Preschool Teacher Child Counselor Reading Specialist
	SA	BSW or MSW	Psychology Sociology Social Sciences	Community Organizer Clergy Marriage Counselor
	ARE	High school diploma, AA, or BA	Photography Design Filmmaking	Filmmaker Photojournalist TV/Video Technician
	AE	AA or BA in liberal arts	Journalism Public Speaking Mass Communication	Media Producer TV/Video Operator Reporter
	A	BA or MA in liberal arts or journalism	English Journalism Political Science	Editor Screenwriter Political Analyst
	SAR	BA or MA in occupational therapy	Physical Sciences Biological Sciences Behavioral Sciences	Industrial Therapist Recreation Therapist Rehabilitation Counselor
	AE	BA in liberal arts	Marketing Advertising Communication	Media Manager Sales Manager Copywriter

USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, or jobs you undertake.

PERSONAL STYLE SCALE	PREFERENCES/ACTIVITIES
Work Style	<ul style="list-style-type: none"> Your score suggests a preference for working closely or frequently with people rather than working alone. You may prefer academic activities that focus on interpersonal interactions, such as study groups, group assignments, and helping others, rather than studying and researching on your own.
Learning Environment	<ul style="list-style-type: none"> Your score suggests you enjoy the traditional student role and learning for the sake of learning. You may prefer classroom lectures, theoretical readings, and library research to practical hands-on training or work-study programs.
Leadership Style	<ul style="list-style-type: none"> Your score suggests a preference for developing personal expertise to do a job well yourself rather than directing others to do it. You may prefer to serve as an active, contributing member of a group, committee, or class rather than as the president, chairperson, or teacher.
	<ul style="list-style-type: none"> Your score suggests a preference for careful consideration before acting or deciding.
Team Orientation	<ul style="list-style-type: none"> Your score suggests a preference for team-based activities and for collaborating with others to solve problems. You may enjoy group projects, interactive seminars, and getting involved in campus groups and committees.

See Applying Your Strong Results to College Majors at www.skillsone.com/Pdfs/Strong_College_Majors.pdf for guidance about researching and deciding on an academic major.