



FOR *BUSINESS AND TECHNOLOGY* (; (& 8 7 , 9 (6

UPCOMING SESSIONS

3URIHVVRU 3DXO 7DOORQ OHDGV DQ LQWHUDFWLYH ZRUNVKRS WKDW WHDFKHV SDUV
 DQG LPSURYH WKH H[WHQW RI DOLJQPHQW EHWZHHQ ,7 DQG EXVLQHVV VWUDWHJ\ 0
 UHFRJQLJH WKH LPSRUWDQFH RI DOLJQPHQW SODQQQLQJ DQG VXEVHTXHQWO\ VWUXJJ
 H[HFXWLRQ 7KH VWDNHV DUH HVSHFLDOO\ KLJK DV ,7 EHFRRPHV LQFUHDVLRQJO\ LPSR
 VXFFHVV ,7 PLVDOLJQPHQW FDQ KDYH DQ DGYHUVH HIIHFWRU ILUP SHUIRUPDQFH E
 WKDW FRPSDQLHV DUH ORVLQJ RXW RQ KRZ EHVW WR XVH ,7 FRPSHWLWLYH DGY
 FRPSDQLHV GR WR DGGUHVW WKLV FKDOOHQJH" :RUNVKRS SDUWLFLSDQV ZLOO OHD
 FXUUHQW DQG IXWXUH ,7 DOLJQPHQW DVVHVVPHQW WKHQ ZLOO FUHDWH D URDGPDS
 ZLWKLQ WKHLU FXUUHQW ,7 DOLJQPHQW SRUWROLR 7KLV URDGPDS ZLOO DGGUHVW
 FORXG VWUDWHJLHV UHDO RSWLRQV DQG ,7 SODWIRUP LQYHVWPHQWV

LOCATION

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During this program you will:

- Develop an understanding of terms and techniques used to understand and measure current information technology and business strategy
- Benchmark IT alignment in your company against 400 global companies
- Discover best practices for managing IT and establish a roadmap for success

WHO SHOULD ATTEND?

The program is designed for mid-career professionals looking to improve their technology management acumen and understanding of key ways that technology can improve business performance.